**Credit Card Financial Report**

**Objective- To Develop a comprehensive credit card weekly dashboard that provides real-time insights into key performance metrics and trends, enabling stakeholders to monitor and analyze credit card operations effectively.**

**Insights-**

**• Overall revenue is 56.52M**

**• Total Interest is 8M**

**• Total transaction amount is 46M**

**• Male customers are contributing more in revenue 31M, female 26M**

**• Blue & Silver credit card are contributing to 93% of overall Transactions**

**• TX, NY & CA is contributing to 68%**

**• Overall Activation rate is 57.5%**

**• Overall Delinquent rate is 6.06%**

**Conclusion-**

**• Developed an interactive dashboard using transaction and customer data from a SQL database,**

**to provide real-time insights.**

**• Streamlined data processing & analysis to monitor key performance metrics and trends.**

**• Shared actionable insights with stakeholders based on dashboard findings to support decision-making processes.**